

Skills

Adobe Suite
Google Suite
Mac OS
Illustration
Brand Identity
Marketing
Print Production
Research
Art Direction

Languages

English (Fluent)
French (Beginner)

Education

B.F.A. Graphic Design – Savannah College of Art & Design [SCAD] September 2017 - June 2022

Majored in graphic design with three minors in sequential art, fibers, and illustration for surface design. Coursework included learning core design principles and specific disciplines including logo design, UX / UI, brand identity, packaging, and print production through individual and collaborative projects.

Experience

Marketing Graphic Designer – Kohl's Remote June 2022 -

Works as a creative concept designer within Kohl's marketing pyramid. Primary responsibilities include developing toolkits for seasonal campaigns and DEI moments, providing creative direction for other teams in the organization, creating internal brand elements, and using the Kohl's brand to produce assets for external organizations and events. Cross-functional roles include providing guidance on brand standards, developing concepts for the content team, assisting in print production, and creating illustrations for projects as needed.

Freelance Graphic Designer – TourStafford Remote August 2023 - March 2024

Worked with Stafford County's tourism office to develop a marketing campaign called 'Stick to Stafford' that would run through 2024. A brand identity was made for the campaign to be used in marketing materials and over 30 unique sticker designs were created to highlight the county's historical, environmental, cultural, and artistic offerings. The campaign and stickers have appeared in local businesses, historical sites, and at holiday events hosted by the county.

Motion Media Graphic Designer – SCAD Savannah, Georgia November 2021 - February 2022

Worked with SCAD's motion media club MOMELove to develop branded marketing materials for their career fair CoMotion. Using that year's brand toolkit, the graphics produced included style frames for animation, digital stickers, a web banner, and an AR postcard.

Packaging Design Internship – Kohl's Remote June 2021 - August 2021

Interned with Kohl's packaging design team as part of the marketing pyramid. Work as an intern included collaborating with full-time employees on seasonal packaging projects and assisting in print production requests. The program included collaboration across marketing amongst interns through the Shark Tank project, in which teams were tasked with creating innovative pitch concepts for the company.

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Packaging Design Internship – Hexbug Greenville, Texas June 2020 - September 2020

Interned with Hexbug, a branch of Innovation First International. Work included packaging design, brand identity for new and existing products, print production, and marketing design for digital and print. Created physical packaging prototypes for toy concepts using Esko print technology, which would then be sent to manufacturers overseas for mass production.

Volunteer

Graphic Designer – Friends of the Rappahannock Remote April 2024 - June 2024

Illustrated a new design for Friends of the Rappahannock's marketing and general volunteer t-shirts and a graphic for the non-profit's oyster team t-shirts and oyster-related events.

Graphic Designer – Anacostia Riverkeeper Remote April 2024 - May 2024

Created a brand identity for the Anacostia Riverkeeper's inaugural event, the 'Anacostia River Splash'. The toolkit included multiple logo designs, typefaces, and live files for the organization to update for future events. Graphics created were used on merchandise, advertising, social media, and printed collateral.

Awards

Washington Capitals Rally Towel Design March 2024

Created an illustration based on the Washington Capitals (NHL) branding for a fan-designed rally towel contest. The illustration was voted the winner by the fanbase and was printed on 18,000 towels to be distributed to fans at Capital One Arena in Washington, D.C.